



M³ – Measure. Manage. Maximize.®

Greg Barats Chairman and Chief Executive Officer

As chairman and CEO of Solomon Associates, Greg Barats has broadened the company's service offerings and strengthened its position as the leading performance improvement company for the global energy industry.

Services and innovations introduced under Barats' tenure include the benchmarking of downstream supply chain assets, new energy efficiency programs, heightened expertise in carbon allocation schemes, and a net cash margin approach to management consulting with a focus on operational best practices.

Barats has more than 25 years of experience in the global energy industry, with business and technical expertise encompassing refinery, petrochemical, pipeline and terminal, upstream oil and gas, power generation, and environmental risk and remediation. As a speaker at industry conferences, he has presented on topics such as "Operational Excellence in the Energy Markets," "Competitiveness and Historical Global Trends and Climate Change - Threats and Opportunities," and "Environmental Risk and Exposures."



Prior to joining Solomon Associates, Barats served as senior vice president responsible for engineering services that supported energy-related issues for insurance, financial services and investments for American International Group, Inc (AIG).

Prior to AIG, Barats served as chairman of SAIGTAS, a Shanghai, China-based company providing consulting services to mainland China energy companies. He was also the co-founder of Applied Earth Technology, Inc., a firm that conducted upstream research and specialized in technical and business analysis for oil and gas exploration. He began his career at the U.S. Geological Survey as a scientist specializing in landslide stability, earthquake studies, and western U.S. tectonics and stratigraphy.

Barats holds an MBA and a bachelor's degree in geology from Southern Oregon University.

For more information about Solomon Associates, visit www.solomononline.com or contact Cathy Baradell at 972.235.3439 or cbaradell@ideagrove.com.